



**TAtech Europe**  
**The Talent Technology Forum**  
**For TA Solution Providers at Every Stage of the Recruiting Funnel**

**November 11-12, PLUS The NORAs on November 13**  
**Carisbrooke Hall, London**

**The premier event  
for business-building content & connections  
curated especially for company CEOs, executives and rising stars!**

***TAtech's Industry Congresses are the only conferences in the world  
that are completely dedicated to the bottom-line success  
of every TA solution provider.***

## **2 SPECIAL BONUSES FOR SPONSORS**

- 1. A free Marketing Message to one of TAtech's proprietary global lists:**
  - **Corporate HR/TA Leaders and Professionals**
  - **Job Boards, ATS companies, AI Solution Providers**
- 2. A 10% Discount if you Sponsor at both:**
  - **TAtech Europe November 11-12, 2025 in London, England**
  - **TAtech North America March 3-5, 2026 in Orlando, Florida**

*"TAtech conducts must-attend events--I have never missed even one! The partnerships that I've been able to build from the connections I have met over the years would be easily valued in the multiples of millions of dollars!"*

*CRO Lensa*

Contact [PeterWeddle@TAtech.org](mailto:PeterWeddle@TAtech.org) in North America or [Stephen@TAtech.org](mailto:Stephen@TAtech.org) in Europe

All sponsorships come with a Conference Pass, VIP ticket to the National Online Recruitment Awards, Deal Center table, Registration list, and branding on the Tatech website, social media marketing, and at the event.

**Platinum Sponsor**

- 2 Conference passes + 2 FREE tickets to the NORAs Awards Gala
- Marketing message to all registrants 48 hours prior to the event
- Company intro during Congress & distribution of marketing materials
- Exclusive signage at the event

**Gold Sponsor**

Exclusive, Two Only:

- Company intro during Congress & distribution of marketing materials
- Exclusive signage at the event

**Tatech Event App Sponsor**

Exclusive, One Only:

- Company name/logo highlighted throughout the app
- Special signage in the registration area

**Welcome Reception Sponsor**

Exclusive, One Only:

- Company intro at the Reception & distribution of marketing materials
- Special signage at the Reception

**Breakfast Sponsor**

Exclusive, One Only:

- Company intro at Breakfast & distribution of marketing materials
- Special signage at Breakfast

**On-Stage Podcast Interview with Matt Alder**

Exclusive, One Only

- 30-minute live and recorded podcast interview on the main stage

**Product Palooza Sponsor**

Exclusive, Four Only:

- 10-minute product presentation/demo

**Lunch Sponsor**

Exclusive, One Only:

- Company intro at Lunch & distribution of marketing materials

**Morning or Afternoon Coffee Break Sponsor**

- Special signage during the Break

**Partner Meeting Sponsor**

- Private reserved room to meet with partners during morning or afternoon coffee break

**Moderated Discussion Leader Sponsor**

Exclusive, One/Session

- 30-minute thought leadership opportunity

**Deal Center Table Sponsor**

- Table-top pop-up banner with company logo

Contact [PeterWeddle@Tatech.org](mailto:PeterWeddle@Tatech.org) in North America or [Stephen@Tatech.org](mailto:Stephen@Tatech.org) in Europe

# The National Online Recruitment Awards (The NORAs)

## Sponsorships



For 25 years, the NORAs have recognized the best in online recruitment based on nominations from job seekers and the public:

- Best Generalist Job Board
- Best Specialist Job Board
- Best European Job Board **NEW**
- Best National Recruitment Agency
- Best Large Recruitment Agency
- Best Small Recruitment Agency
- Best Major Employer
- Best Employer (Under 500 employees)
- Best Online Publication
- Best Candidate-Centric Platform
- Best Newcomer / New Website
- Best Innovation
- Best ATS / CRM **NEW**
- Best Job Distribution Platform **NEW**
- Best AI Sourcing & Messaging **NEW**
- The NORA Academy Award

## Available Sponsorships

**Headline Sponsor** SmartRecruiters

**Academy Sponsor**

**VIP Lounge Sponsor**

**Individual Awards Sponsor**

Available for each of the award categories

*"Tatech offers a terrific way to connect with business prospects and partners while surrounding our brand with high caliber content."*

EVP TalentInc.com

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