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2026 Sponsorships

Year-Round Opportunities

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[For TA Solution Providers at Every Stage of the Recruiting Funnel](#)

TAtech North America 2026

May 6-8 Charleston, South Carolina

TAtech Europe 2026

September 8-9 Location TBD

Year-Round Opportunities

For additional information about any of these opportunities, please contact TAtech.

Virtual Deal Center

TAtech pioneered the concept of a Deal Center, a venue at TAtech industry conferences that is specifically designed to facilitate meetings among business leaders to explore partnerships, product integrations, marketing joint ventures, even investments, mergers and acquisitions. And now, the Deal Center is going virtual via the Network Center on TAtech.org, enabling TA companies to connect with each other and set up discussions all year long. You'll be able to reach out to prospective partners in other geographic markets around the world and in other segments of the TA market and do so on your schedule throughout the year.

- Only TAtech Network Members can participate in the Virtual Deal Center.

Virtual Product Palooza

TAtech conferences have also featured a Product Palooza during which talent technology companies introduce and demo their products and services. It's a promotional platform for companies introducing new or upgraded products as well as companies with products for other solution providers, including job board platforms, resume and career service providers, and companies offering market and buyer data. You can use the Product Palooza on TAtech.org to promote your products and your company brand to prospective customers in the TA industry and among corporate and SMB Buyers.

- Gold Network Members can participate for free; Bronze and Silver Network Members can participate at a discounted fee.
- Company not a Network Member – you can still participate for a fee.

TAtech Partner Guide Participant

Many talent technology companies rely on partnerships as a central component of their GTM strategy. The TAtech Partner Guide enables companies both to post a company description, videos, partnership goals and contact information and to research, evaluate and connect with other talent technology companies seeking partners.

- The Partner Guide is open to all talent technology companies and job boards.
- TAtech Network Members are spotlighted in each product category.

Talent Technology Buyers Guide Participant

Unlike one-off best product lists, this unique directory lists state-of-the-art talent technology products year-round. It is continuously promoted to TA/HR leaders and practitioners worldwide on social media and through TAtech's exclusive Buyer's list.

- The Partner Guide is open to all talent technology companies and job boards.
- TAtech Network Members are spotlighted in each product category.

Marketing Messages to TAtech's TA Industry & Corporate Lists

TAtech maintains an unparalleled list of company CEOs, senior execs and rising stars in talent technology companies worldwide. It includes companies offering products and services at every stage of the recruiting funnel – from branding and sourcing to selection and onboarding – and at every stage of development – from startups to global brands. The list is continuously updated and messaged to ensure its completeness and accuracy. If you'd like to connect with the individuals on this list, you can do so once, once a quarter for two quarters or once a quarter for a year.

Conference Sponsorships

TAtech Conferences are the premier events for business-building content & connections curated especially for the CEOs, executives and rising stars of every kind of talent technology company offering employers products at every stage of the recruiting funnel.

- **TAtech North America** **May 6-8, Charleston, South Carolina**
- **TAtech Europe** **September 8-9, 2026 Location TBD**

Platinum Sponsor	Exclusive, One Only:	\$10k
<ul style="list-style-type: none">• 2 Pre-con and 2 Conference passes• Marketing message to all registrants 48 hours prior to the event• Company intro during Congress & distribution of marketing materials• Exclusive signage at the event• Complete registration list with email addresses• Listed at top of conference site home page• TAtech Deal Center table		

"TAtech conducts must-attend events--I have never missed even one! The partnerships that I've been able to build from the connections I have met over the years would be easily valued in the multiples of millions of dollars!"

Joe Stubblebine, CRO Lensa

Gold Sponsor	Exclusive, Two Only:	\$8k
<ul style="list-style-type: none">• 2 Conference passes + 1 Pre-con pass• Company intro during Congress & distribution of marketing materials• Exclusive signage at the event• Complete registration list with email addresses• Listed at top of conference site home page• TAtech Deal Center table		

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Welcome Reception Sponsor Exclusive, One Only: \$8k

- 2 Conference passes + 1 Pre-con pass
- Company intro at the Reception & distribution of marketing materials
- Special signage at the Reception
- Complete registration list with email addresses
- Listed at top of conference site home page
- TAtech Deal Center table

Halftime Happy Hour Sponsor Exclusive, One Only: \$8k

- 2 Conference passes + 1 Pre-con pass
- Company intro at the After-Party & distribution of marketing materials
- Special signage at the After-Party
- Complete registration list with email addresses
- Listed at top of conference site home page
- TAtech Deal Center table

TAtech Event App Sponsor Exclusive, One Only: \$8k

- 2 Conference passes + 1 Pre-con pass
- Company name/logo highlighted throughout the app
- Special signage in the registration area
- Complete registration list with email addresses
- Listed at top of conference site home page
- TAtech Deal Center table

Product Palooza Sponsor Exclusive, Four Only: \$7k

- 1 Conference pass
- 10-minute product presentation/demo
- Complete registration list with email addresses
- Listed at top of conference site home page
- TAtech Deal Center table

Morning or Afternoon Coffee Break Sponsor \$6k

- 1 Conference pass
- Special signage at Coffee Station
- Complete registration list with email addresses
- Listed at top of conference site home page

Moderated Discussion Leader Sponsor Exclusive, One/Session \$6k

- 1 Conference pass
- 30-minute thought leadership opportunity
- Complete registration list with email addresses
- Listed at top of conference site home page

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Deal Center Table Sponsor

\$4k

- 1 Conference pass
- Table-top pop-up banner with company logo
- Complete registration list with email addresses
- TAtech Deal Center table

Want Something More? Contact Us to Create Your Own Sponsorship.

*“TAtech offers a terrific way to connect with business prospects and partners
while surrounding our brand with high caliber content.”*

EVP TalentInc.com