



2026 Sponsorship Opportunities

Year-Round Opportunities & Conference Sponsorships

For TA Solution Providers at Every Stage of the Recruiting Funnel

TAtech North America 2026

May 6-8, Charleston, South Carolina

TAtech Europe 2026

September 8-9, Amsterdam

For Inquiries:

sponsor@tatech.org | tatech.org

Year-Round Opportunities

For additional information about any of these opportunities, please contact TAtech at sponsor@tatech.org.

Virtual Deal Center Partner

Headline the Town Square for the TAtech Network

The TAtech Virtual Deal Center on Brella is where talent tech companies connect year-round to explore partnerships, integrations, joint ventures, investments, and M&A opportunities. As the Virtual Deal Center Partner, your brand anchors the industry's principal venue for strategic business relationships, reaching decision-makers across global markets on their schedule, 24/7.

- Establishes leadership in the principal year-round engagement place for the TAtech Network
- Sponsorship runs for 3 months from date of inception
- Sponsorship is *separate* from the Event App Sponsorship

Virtual Product Palooza Sponsorship

Wave Your Flag from Our Homepage

Product Palooza showcases new products, upgrades, and solutions for other providers, from job board platforms to resume services to market intelligence. As Virtual Product Palooza Sponsor, you get an extra-large dynamic billboard on the tatech.org homepage, promoting your brand to prospective customers in the TA industry and corporate/SMB buyers year-round.

- Extra-large dynamic billboard on home page of tatech.org
- **Included in Gold Membership**

TAtech Live Content Partner

Align Your Brand with Thought Leadership

TAtech Live delivers monthly Thought Leaders Roundtables, collaborative webinars, and biannual Executive Leadership Summits. Each features moderated discussions and open-mic audience participation on trending topics and business-critical issues. As the exclusive Content Partner, your brand is integrated into live programming, social simulcasts, and on-demand recordings, delivering sustained visibility across the industry's leading content channel.

- Establishes leadership in the leading content channel for talent tech
- Sponsorship runs for 3 months from date of inception

Email Marketing Partner

Let Us Amplify Your Messaging in the Marketplace

TAtech maintains the industry's most comprehensive list of CEOs, senior executives, and rising stars across talent technology, from startups to global brands, covering every stage of the recruiting funnel. We continuously update and verify the list to ensure accuracy. You provide the message; we deliver it directly to the decision-makers who matter most.

- You provide the messages
- Available as a single email blast
- Once per quarter
- Twice per quarter

Conference Sponsorships

TAtech Conferences are the premier events for business-building content & connections curated especially for the CEOs, executives and rising stars of every kind of talent technology company offering employers products at every stage of the recruiting funnel.

TAtech North America — May 6-8, Charleston, South Carolina

TAtech Europe — September 8-9, 2026, Amsterdam

Title Sponsor

Exclusive, One Only

- 2 Conference passes, including Kick-off Leadership Summit
- Marketing message to all registrants 48 hours prior to the event
- Company intro during Congress & distribution of marketing materials
- Exclusive signage at the event
- Complete registration list with email addresses
- Listed at top of conference site home page
- TAtech Deal Center table
- **Executive Leadership Summit Sponsorship included**
- **Master of Ceremonies role for TAtech North America**

Platinum Sponsor

Exclusive, One Only

- 2 Conference passes, including Kick-off Leadership Summit
- Marketing message to all registrants 48 hours prior to the event
- Company intro during Congress & distribution of marketing materials
- Exclusive signage at the event
- Complete registration list with email addresses
- Listed at top of conference site home page
- TAtech Deal Center table

Gold Sponsor

Exclusive, Three Only

- 1 Conference pass, including Kick-off Leadership Summit
- Company intro during Congress & distribution of marketing materials
- Exclusive signage at the event
- Complete registration list with email addresses
- Listed at top of conference site home page
- TAtech Deal Center table

Welcome Reception Sponsor

- 1 Conference pass, including Kick-off Leadership Summit
- Company intro at the Reception & distribution of marketing materials
- Special signage at the Reception
- Complete registration list with email addresses
- Listed at top of conference site home page
- TAtech Deal Center table

Halftime Showcase with Refreshments

Exclusive, One Only

- 30 minutes on main stage to conclude Day 1
- 1 Conference pass, including Kick-off Leadership Summit
- Company intro at the After-Party & distribution of marketing materials
- Special signage at the After-Party
- Complete registration list with email addresses
- Listed at top of conference site home page
- TAtech Deal Center table

TAtech Event App Sponsor

Exclusive, One Only

- Free Deal Center Table
- 1 Conference pass, including Kick-off Leadership Summit
- Company name/logo highlighted throughout the app
- Special signage in the registration area
- Complete registration list with email addresses
- Listed at top of conference site home page

Conference Lanyard Sponsorship

Exclusive, One Only

- 1 Conference pass, including Kick-off Leadership Summit
- Complete registration list with email addresses
- Listed at top of conference site home page
- TAtech Deal Center table

Product Palooza Sponsor

Exclusive, Four Only

- 1 Conference pass, including Kick-off Leadership Summit
- 10-minute product presentation/demo
- Complete registration list with email addresses
- Listed at top of conference site home page

Moderated Discussion Leader Sponsor

Exclusive, One/Session

- 1 Conference pass, including Kick-off Leadership Summit
- 30-minute thought leadership opportunity
- Complete registration list with email addresses
- Listed at top of conference site home page

Deal Center Table Sponsor

- 1 Conference pass
- Table-top pop-up banner with company logo
- Complete registration list with email addresses
- TAtech Deal Center table

Startup Sponsor ★ NEW

- Bronze Participation Level membership
- Member-priced ticket to 1 Conference
- Branded Deal Center Table
- Conference Signage
- Recognized from Stage
- Virtual Product Palooza Sponsorship for 1 quarter

Startup Package ★ NEW

- Bronze Participation Level membership
- Member-priced ticket to 1 Conference
- Branded Deal Center Table

Want something different?

Contact us to create your own sponsorship.

sponsor@tatech.org