



# 2026 Sponsorship Opportunities

## Year-Round Opportunities & Conference Sponsorships

For TA Solution Providers at Every Stage of the Recruiting Funnel

### **TAtech North America 2026**

May 6-8, Charleston, South Carolina

### **TAtech Europe 2026**

September 8-9, Amsterdam

#### **For Inquiries:**

[sponsor@tatech.org](mailto:sponsor@tatech.org) | [tatech.org](https://tatech.org)

# Network Participation

Start your sponsorship experience by joining the TAtech Network: [tatech.org/member-participation](https://tatech.org/member-participation)

- Sponsorship is available to any TA solution provider
- Companies that participate at the Bronze level receive a myriad of benefits including 50% off tickets to TAtech events
- Only Silver and Gold members are recognized as Conference Sponsors

*Active members build this network. Sponsors benefit from it. The best outcomes belong to those who do both.*

## Silver Membership

- Named as a **Silver Sponsor** at both TAtech North America and TAtech Europe — logo in all event promotions and on-screen wherever sponsor logos appear
- Recognized from the stage at both conferences
- Post-event attendee list with email addresses for both conferences
- 1 complimentary ticket to a TAtech conference (North America or Europe)
- \$2,000 discount (50%) on a Deal Center Table

## Gold Membership

- Named as a **Gold Sponsor** at both TAtech North America and TAtech Europe — logo in all event promotions and on-screen wherever sponsor logos appear
- Recognized from the stage at both conferences
- Post-event attendee list with email addresses for both conferences
- 1 complimentary Deal Center Table at TAtech North America and 1 at TAtech Europe
- 1 complimentary ticket to a TAtech conference (North America or Europe)
- Complimentary inclusion in the Virtual Product Palooza on TAtech.org
- Priority consideration for speaking slots at TAtech conferences

# Year-Round Opportunities

For additional information about any of these opportunities, please contact TAtech at [sponsor@tatech.org](mailto:sponsor@tatech.org).

## Virtual Deal Center Partner

*Headline the Town Square for the TAtech Network*

The TAtech Virtual Deal Center on Brella is where talent tech companies connect year-round to explore partnerships, integrations, joint ventures, investments, and M&A opportunities. As the Virtual Deal Center Partner, your brand anchors the industry's principal venue for strategic business relationships, reaching decision-makers across global markets on their schedule, 24/7.

- Establishes leadership in the principal year-round engagement place for the TAtech Network
- Sponsorship runs for 3 months from date of inception
- Sponsorship is *separate* from the Event App Sponsorship

## Virtual Product Palooza Sponsorship

*Wave Your Flag from Our Homepage*

Product Palooza showcases new products, upgrades, and solutions for other providers, from job board platforms to resume services to market intelligence. As Virtual Product Palooza Sponsor, you get an extra-large dynamic billboard on the tatech.org homepage, promoting your brand to prospective customers in the TA industry and corporate/SMB buyers year-round.

- Extra-large dynamic billboard on home page of tatech.org
- **Included in Gold Membership**

## **TAtech Live Content Partner**

*Align Your Brand with Thought Leadership*

TAtech Live delivers monthly Thought Leaders Roundtables, collaborative webinars, and biannual Executive Leadership Summits. Each features moderated discussions and open-mic audience participation on trending topics and business-critical issues. As the exclusive Content Partner, your brand is integrated into live programming, social simulcasts, and on-demand recordings, delivering sustained visibility across the industry's leading content channel.

- Establishes leadership in the leading content channel for talent tech
- Sponsorship runs for 3 months from date of inception

## **Email Marketing Partner**

*Let Us Amplify Your Messaging in the Marketplace*

TAtech maintains the industry's most comprehensive list of CEOs, senior executives, and rising stars across talent technology, from startups to global brands, covering every stage of the recruiting funnel. We continuously update and verify the list to ensure accuracy. You provide the message; we deliver it directly to the decision-makers who matter most.

- You provide the messages
- Available as a single email blast
- Once per quarter
- Twice per quarter

# Conference Sponsorships

**TAtech Conferences are the premier Talent Tech Industry events for business-building content & connections. They are curated especially for the leadership teams and rising stars of recruitment technology companies at every stage of the Funnel. The following are event-specific ways to maximize your brand's visibility in the TAtech Network.**

**TAtech North America** — May 6-8, Charleston, South Carolina

**TAtech Europe** — September 8-9, 2026, Amsterdam

## Title Sponsor

*Exclusive, One Only*

- 2 Conference passes, including Kick-off Leadership Summit
- Marketing message to all registrants 48 hours prior to the event
- Company intro during Congress & distribution of marketing materials
- Exclusive signage at the event
- Complete registration list with email addresses
- Listed at top of conference site home page
- TAtech Deal Center table
- **Executive Leadership Summit Sponsorship included**
- **Master of Ceremonies role for TAtech North America**

## Platinum Sponsor

*Exclusive, One Only*

- 2 Conference passes, including Kick-off Leadership Summit
- Marketing message to all registrants 48 hours prior to the event
- Company intro during Congress & distribution of marketing materials
- Exclusive signage at the event
- Complete registration list with email addresses
- Listed at top of conference site home page
- TAtech Deal Center table

## Welcome Reception Sponsor

*Exclusive, One Only*

- 1 Conference pass, including Kick-off Leadership Summit
- Company intro at the Reception & distribution of marketing materials
- Special signage at the Reception
- Complete registration list with email addresses
- Listed at top of conference site home page
- TAtech Deal Center table

## Halftime Showcase with Refreshments

*Exclusive, One Only*

- 30 minutes on main stage to conclude Day 1
- 1 Conference pass, including Kick-off Leadership Summit
- Company intro & distribution of marketing materials
- Special signage at the event
- Complete registration list with email addresses
- Listed at top of conference site home page
- TAtech Deal Center table

## TAtech Event App Sponsor

*Exclusive, One Only*

- Free Deal Center Table
- 1 Conference pass, including Kick-off Leadership Summit
- Company name/logo highlighted throughout the app
- Special signage in the registration area
- Complete registration list with email addresses
- Listed at top of conference site home page

## **Conference Lanyard Sponsorship**

*Exclusive, One Only*

- 1 Conference pass, including Kick-off Leadership Summit
- Complete registration list with email addresses
- Listed at top of conference site home page
- TAtech Deal Center table

## **Product Palooza Sponsor**

*Exclusive, Four Only*

- 1 Conference pass, including Kick-off Leadership Summit
- 10-minute product presentation/demo
- Complete registration list with email addresses
- Listed at top of conference site home page

## **Moderated Discussion Leader Sponsor**

*Exclusive, One Per Session*

- 1 Conference pass, including Kick-off Leadership Summit
- 30-minute thought leadership opportunity
- Complete registration list with email addresses
- Listed at top of conference site home page

## **Deal Center Table Sponsor**

- Table-top pop-up banner with company logo
- Complete registration list with email addresses
- TAtech Deal Center table

## Startup Sponsor ★ NEW

- Bronze Participation Level membership
- Member-priced ticket to 1 Conference
- Branded Deal Center Table
- Conference Signage
- Recognized from Stage
- Virtual Product Palooza Sponsorship for 1 quarter

## Startup Package ★ NEW

- Bronze Participation Level membership
- Member-priced ticket to 1 Conference
- Branded Deal Center Table

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### Want something different?

Contact us to create your own sponsorship.

[sponsor@tatech.org](mailto:sponsor@tatech.org)